

## Privacy Notice for Marketing and Public Relations activities

Junkheinrich Lift Truck Co., Ltd. (the "Company") adheres to business operations in accordance with the provisions of relevant laws. In particular, the Company attaches great importance to the protection of the personal data that you have provided or has provided to the Company and to ensure that the Company will safeguard and treat your personal data in accordance with the Personal Data Protection Act. Therefore, the Company has made this Privacy Notice to inform you of the details of the processing of personal data, including the collection, use and disclosure (collectively referred to "Processing") that may occur, as well as to inform you of your rights in relation to your personal data and how to contact the Company.

### 1. Purpose of collecting personal data

The Company will collect, use or disclose of personal data for the following purposes:

- 1.1 To contact, publicize, introduce and inform news about the Company's activities, products, services, and promotions through various communication channels that you have provided to the Company.
- 1.2 To conduct surveys, analyze, research, and develop the Company's products and services, including activities, to suit your needs, and to develop public relations communications to meet your needs or interests.
- 1.3 To process your personal data in connection with the Company's operations and marketing activities for publicizing through various channels.
- 1.4 For the selection of people to participate in the activity, announcement of prizes/awards, distribution of prizes/awards to participants according to the terms & conditions of the Company. including storing as a database of activity participants.
- 1.5 To measure the performance and analyze market surveys and marketing strategies, as well as to carry out business planning, report, and forecast.
- 1.6 For the management of your health and safety in participating in marketing activities.
- 1.7 For contacting and answering inquiries, investigating and handling complaints, risk management, as well as for internal audits and internal management of the Company.
- 1.8 For security in the Company's buildings or premises or buildings and venues used for marketing activities and other activities of the Company in which you have participated.
- 1.9 For other purposes that the Company has notified you and obtained your consent from time to time.
- 1.10 For other purposes as prescribed by the Personal Data Protection Act. that allow the Processing of personal data without the consent of the data subject.

### 2. The case where the data subject must provide personal data

In the event that the Company needs to process any of your personal data but you have not provided the information or consented to the Company for Processing of such personal data in order to comply with the law or contract or it is necessary to provide the personal data to enter into a contract, if you do not provide such required personal data or do not consent to the Processing of personal data, the Company may not comply with the laws, entering or managing the contract with you (as the case maybe). For example, if you do not provide or do not consent to the Processing of personal data necessary to receive the prizes/awards that the Company needs to receive from you in order to comply with accounting laws or making transactions with the Bank, you may not be able to receive such prizes/awards, and any other cases that the Company may notify you from time to time.

### **3. How personal data is collected and personal data to be collected**

#### **3.1 How personal data is collected:**

- (1) Collect directly from you who is a data subject.
- (2) Subject to Section 25. of the Personal Data Protection Act., collect from other sources other than you.

#### **3.2 Personal data to be collected:**

- (1) Identity Data. For example, name, surname, ID card number, passport number, date of birth, gender, age, nationality, signature, photo, username on social media or other electronics system, etc.
- (2) Contact Information. For example, address, telephone number, fax number, email, information on other online communication channels, emergency contact. etc.
- (3) Account and Financial Data. For example, bank account information, tax identification number, etc.
- (4) Communication Data. For example, information about the date, time, and place of contact with the Company, photo, video and/or audio recordings when contacting the Company, etc.
- (5) Occupational or Workplace informations. For example, occupation, employer, workplace, job title, etc.
- (6) Information about personal preferences and interests, opinions, suggestions, or complaints.
- (7) Text or message, still or moving images, and audio recordings at the premise or during participating in any activities with the Company.
- (8) Information about the use of the Company's various electronic systems, including information about the use of Application, Social Media, Website, Data Traffic Information (Browsing Information) For example, website browsing history, IP Address, etc.
- (9) Other personal information necessary for serving your convenience, such as, health data, etc.
- (10) Other personal data necessary for the implementation of each marketing and public relations activities, which the Company will notify you from time to time.

### **4. The period for which the personal data will be retained**

The Company will retain your Personal Data for as long as necessary for the purpose of Processing personal data in accordance with this notice and may continue to retain it for as long as necessary for compliance with the applicable laws or in accordance with the legal statute of limitations, for the establishment of legal claims or

exercise/defense of legal claims, or for other reasons in accordance with the Company's internal policies and regulations.

#### 5. The categories of persons or entities to whom the collected personal data may be disclosed

In order to carry out the objectives and for the purposes specified in this notice, The Company may disclose your information to the following third parties or agencies:

- (1) Group company under/Affiliated company of Jungheinrich AG  
<https://www.jungheinrich.com/en/global-jungheinrich-websites>
- (2) Agents, service providers, contractors and/or persons related to the Company's business, where such person is required to process your personal data for, or on behalf of, or jointly with the Company.
- (3) Other marketing and public relations activities' participants and mass media, such as, for announcing the list of selected candidates through the Company's social medias, or publicizing images of activities or news of the Company's activities or projects, etc.
- (4) Government agencies, regulatory agencies, state enterprises, government agencies, public organizations, independent organizations established by law, or other agencies as prescribed by law.
- (5) Accreditation Bodies.
- (6) Banks or financial institutions.
- (7) Hospitals or medical facilities.

#### 6. Sending or transferring data to a foreign country

In some cases, the Company may need to disclose your personal data to individuals or entities in foreign country. The measure for personal data protection may differ from those in Thailand. In addition, the Company may need to store your personal data on the server or cloud of the service provider who resides in a foreign country, and may carry out Processing using computer programs or applications of the service provider who resides in a foreign country. However, the transmission or transfer of such information will be subject to the rules and restrictions under the Personal Data Protection Act.

#### 7. Your rights as a data subject

As the owner of your personal data, you have the following rights under the Personal Data Protection Act. You can submit your request to exercise your rights through the channels specified by the Company in Clause 8.

- 7.1 Withdraw consent given to the Company. (Right to withdraw consent)
- 7.2 Access to and obtain copy of personal data related to you, or to request the disclosure of the acquisition of the Personal Data obtained without your consent. (Right of access and obtain copy of personal data.)

- 7.3 Receive your personal data, or request the Company to transmit or transfer of personal data. (Data portability right)
- 7.4 Object the collection, use, or disclosure of your personal data. (Right to object)
- 7.5 Request the Company to erase or destroy your personal data, or anonymize the Personal Data to become the anonymous data which cannot identify a data subject. (Right to erasure/Right to be forgotten)
- 7.6 Request the Company to restrict the use of your personal data. (Right to restrict Processing)
- 7.7 Request the company to correct your personal data to remain accurate, up-to-date, complete, and not misleading. (Right to rectification)
- 7.8 Lodge a complaint in case of violation or non-compliance of Personal Data Protection Act or notices issued under the said Act by the Company. (Right to Lodge a Complaint)

## 6. Contact

In case of any inquiries regarding the protection, collection, use, or disclosure of your personal data, or your rights, or if you have any complaints, please contact the Company through the following channels:

### **Junkheinrich Lift Truck Co., Ltd.**

Address: 335/3 Moo 9, Bang Chalong Subdistrict, Bang Phli District, Samut Prakan Province  
10540

Phone Number: 02-0090200

Email: [marketing@jungheinrich.co.th](mailto:marketing@jungheinrich.co.th)

(For marketing and public relations activities, the Company's news and information, including the use of the Company's website and other media.)

### **Data Protection Officer**

Address: 335/3 Moo 9, Bang Chalong Subdistrict, Bang Phli District, Samut Prakan Province  
10540

Phone Number: 02-0090247

Email: [data\\_privacy@jungheinrich.co.th](mailto:data_privacy@jungheinrich.co.th)

## 8. Amendment

The Company may revise this Privacy Notice from time to time and when such amendments are made, the Company will notify you through the Company's website <https://www.jungheinrich.co.th/> and/or notify you directly. Notwithstanding, if, due to the amendment of this notice, the Company must require any additional consent from you, the Company will request your consent from time to time.

Announced on August 8 , 2024