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Uplift Ventures launches AI solution made in Germany: turnus.ai automates sustainability and compliance enquiries

- **First successfully launched start-up of Jungheinrich subsidiary Uplift Ventures**
- **AI solution improves efficiency and quality in responding to sustainability and supply chain enquiries and saves up to 90 percent of processing time**
- **More than 20 industrial companies already in implementation**

Shortly after its founding, Jungheinrich subsidiary Uplift Ventures successfully launches its first start-up, turnus.ai, to the market. The AI solution made in Germany automates sustainability and compliance enquiries in increasingly regulated global supply chains and relieves companies of time-consuming administrative tasks.

Hamburg – With turnus.ai, Uplift Ventures responds to the growing need to manage sustainability and compliance requirements efficiently. The AI-powered software automates the processing of complex customer enquiries – a task that increasingly demands significant time, coordination, and specialist expertise from organisations.

Due to increasingly stringent regulatory requirements, quality, sustainability and compliance teams are spending a growing share of their working time manually preparing answers to individual customer requests. The required information is often scattered across different departments, systems, and formats – a time-intensive process that can result in inconsistent or delayed responses.



turnus.ai streamlines and automates this work using AI-supported text analysis and contextual understanding. The system assists experts in responding to enquiries related to product compliance (e.g., REACH, RoHS), sustainability and supply chain responsibility (e.g., LkSG, ESG), as well as IT security documentation (e.g., NIS2, DORA).

Reducing complexity and freeing up capacity

Even before the official market launch, the Sustainability team at Jungheinrich used turnus.ai in a multi-month pilot phase. The results: processing times for customer enquiries were reduced by up to 90%, significantly relieving the team.

“With turnus.ai, we process our many sustainability and compliance enquiries faster and more systematically, align them to our KPIs, and deliver consistently high-quality responses. Automation lightens the load on our team and markedly improves process reliability,” says Gabriele Maurer, Vice President Corporate Sustainability, Health & Safety at Jungheinrich.

Market interest is strong: more than 20 industrial companies, including Wiha GmbH and Schock GmbH, are already in the implementation phase. Tobias Seidel, Co-Founder and CEO of turnus.ai, explains: “Companies are facing a growing number of highly specific customer enquiries, which require increasing specialist capacity. We reduce this effort through AI and create space for more strategic work.” Ferdinand Heck, Co-Founder and CPO, adds: “Our solution also provides, for the first time, a central and transparent data foundation for all quality- and sustainability-related information within the company.”

Security and scalability in focus

turnus.ai combines the capabilities of modern large language models with the highest security standards. Server locations in Germany, GDPR-compliant data processing and encrypted communication ensure the protection of sensitive company data. The AI system integrates seamlessly into existing IT environments and scales flexibly with customer requirements.

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About Jungheinrich:

As one of the world's leading providers of material handling solutions, Jungheinrich has been advancing the development of innovative and sustainable products and solutions for material flows for more than 70 years. As a pioneer in the sector, the family-owned listed business is committed to creating the warehouse of the future. In the 2024 financial year, Jungheinrich and its workforce of around 21,000 employees generated revenue of €5.4 billion. The global network comprises 12 production plants and service and sales companies in 42 countries. The share is listed on the MDAX.

About Uplift Ventures:

Uplift Ventures shapes the future of the movement of goods. The company develops new business areas beyond Jungheinrich's core activities by leveraging the group's strengths and building a portfolio of ventures that contribute to the company's long-term success. Founded in 2024 as Jungheinrich's venturing unit, Uplift focuses on building and investing in innovative start-ups in material handling and beyond.