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Jungheinrich optimises small parts storage for OM-Klebetechnik in Neumarkt

- **State-of-the-art lift rack for efficient storage of Syncolube® products**
- **Full integration into existing inventory management accelerates e-commerce processes**
- **Scalable solution lays foundation for further growth**

OM-Klebetechnik is modernising its logistics processes with a new lift rack from Jungheinrich and thus laying the foundation for greater efficiency in small parts storage. This powerful solution improves both the internal material flows and the processes in the growing e-commerce business.

Hamburg/Neumarkt – OM-Klebetechnik GmbH has commissioned a new Jungheinrich lift rack at its Neumarkt site. Among other benefits, the modern solution for dynamic small parts storage optimises logistics for the Syncolube® product range and supports the expansion of the rapidly growing e-commerce business of the subsidiary selmundo.com.

With the installation of the new lift rack, OM-Klebetechnik is focusing on high-density storage while improving order picking performance. The automated system enables structured, secure and transparent storage of high-quality Syncolube® products in a minimal amount of space. By utilising the available room height, the company can use its storage space much more efficiently, while the goods-to-person principle significantly reduces transit times.

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Jungheinrich Aktiengesellschaft

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Digital integration enables transparent, secure processes

The solution is fully integrated into the existing inventory management system. A specially developed software interface ensures automated data flow and consistent transparency with regard to the movement of materials and goods. This means that materials can be more quickly accessed and reliably documented, which is important for the demanding requirements of e-commerce business.

“With the new lift rack, we are laying the foundation for scalable, digitalised warehouse logistics,” explains Nico Mundt, Head of Production at OM-Klebetechnik. “The increased processing speed and transparency directly support us in our daily business and give us the flexibility we need for our continued growth.”

Accelerated e-commerce processes for the selmundo.com brand

The new system particularly benefits the web shop selmundo.com, which sells mostly small items from the adhesive technology and lubricants product ranges. Processes from order picking to dispatch handling have been considerably accelerated. Shorter turnaround times, greater process reliability, and more efficient order processing improve service quality in the long term.

“OM-Klebetechnik’s needs exemplify the dynamic way in which mid-sized logistics companies are developing,” adds Andreas Schiekofer, project manager from Jungheinrich. “Our lift rack offers a powerful, ergonomic and flexibly expandable solution for storing small parts, which can be seamlessly integrated into existing systems.”

Future-proof solution thanks to flexible expansion options

The Jungheinrich lift rack is characterised by its modular design. If necessary, the system can be expanded or supplemented with additional shelves at any time. Optional integrated pick-to-light systems also minimise order picking errors and increase picking accuracy – a decisive factor for process reliability and efficiency, especially with high article throughput.

With this new solution, OM-Klebetechnik is strengthening its logistics in the long term and creating a sustainable basis for further growth.



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About Jungheinrich:

As one of the world's leading providers of material handling solutions, Jungheinrich has been advancing the development of innovative and sustainable products and solutions for material flows for more than 70 years. As a pioneer in the sector, the family-owned listed business is committed to creating the warehouse of the future. In the 2024 financial year, Jungheinrich and its workforce of around 21,000 employees generated revenue of €5.4 billion. The global network comprises 12 production plants and service and sales companies in 42 countries. The share is listed on the MDAX.

About OM-Klebetechnik GmbH:

OM-Klebetechnik GmbH, based in Neumarkt in the Upper Palatinate region, is an established medium-sized company that has specialised in innovative solutions in the field of industrial adhesive and connection technology since its foundation in 1989.

As an independent converting specialist, the company offers a wide range of solutions in the field of industrial adhesive tapes, self-adhesive films, labels, die-cut parts and ready-made adhesive solutions – individually tailored to the requirements of industry, commerce and the skilled trades. The service portfolio ranges from precision cutting, punching and laser cutting to printed adhesive tapes and marking systems to comprehensive consulting. OM-Klebetechnik works closely with leading brands such as 3M, tesa, Orafol, AFTC and Nitto. Since 2024, the range has been expanded to include Syncolube® brand lubricants and oils from KROIL.

With two locations in Germany and one in Austria, a modern machine park, and certified quality and environmental management systems (including DIN EN ISO 9001, ISO 14001 and IATF 16949), the company offers efficient, tailor-made adhesive solutions for a wide range of industries and applications.



OM-Klebetechnik stands for customer-oriented service, technical expertise and high-quality products – “Your connection for better performance”. om-klebetechnik.de

About selmundo GmbH

selmundo GmbH, based in Neumarkt in the Upper Palatinate, is a specialist online wholesaler of self-adhesive products, adhesive tapes and technical adhesive materials, as well as related accessories for industrial, commercial and private users.

selmundo offers its B2B and B2C customers a wide range of single- and double-sided adhesive tapes, packaging and speciality adhesive tapes, die-cut parts, films, and complementary products from manufacturers tesa, 3M, Orafol, SIGA, Nitto and AFTC, as well as Syncolube® lubricants.

Its range of services also includes customisation options such as printed packing tapes, special formats and ready-made adhesive solutions.

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