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## Topping-out ceremony for the Jungheinrich Experience Centre in Moosburg

- **Celebrating construction progress on a forward-looking project**
- **Strengthening Moosburg's position as a centre of excellence for automation**
- **Modern office location for up to 400 employees**

Hamburg/Moosburg – Jungheinrich celebrated the next step in the construction of its new Experience Centre (JEC) in Moosburg today with a traditional topping-out ceremony. Together with representatives from politics, the regional economy, the construction industry, and numerous employees, the company celebrated the completion of the shell. It provided an overview of the upcoming construction phases. The welcome was given by Jungheinrich's Chief Automation Officer, Dr Tobias Harzer, and Richard Brandstetter, Managing Director of Jungheinrich Logistiksysteme GmbH. District Administrator Helmut Petz and Moosburg's First Mayor Herbert Dollinger then addressed the guests and emphasised the project's regional and economic significance. The official part of the ceremony was rounded off with the traditional topping-out speech by the foreman from the construction company Leonhard Weiss.

### **A location with substance: Jungheinrich commits to Moosburg**

Jungheinrich is investing specifically in Moosburg and expanding the site with a modern presentation centre for manual, semi-automatic, and automated material flow solutions, as well as a multi-storey office building. The decision in favour of Moosburg was made after careful comparison of locations. Thanks to its proximity to Munich Airport, the location is easily accessible for customers and partners from all over the world. The direct connection to the A92 motorway also ensures fast regional and national access. Moosburg also impresses with its strong structural conditions, such as its strategic proximity to the two

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existing Jungheinrich plants in the town. The synergies with the production sites in Degernpoint and on Steinbockstraße enable short distances, fast coordination, and efficient processes. The locally based workforce with a high level of technical expertise plays a key role in this. "We have the right experts here," emphasises Richard Brandstetter. The expertise at the site is a decisive success factor for customer meetings, complex system demonstrations, and the joint development of automated solutions.

### **A centre for automation, innovation, and customer experience**

The new Jungheinrich Experience Centre will cover approximately 7,900 square metres. At its heart is the 1,700-square-metre material flow arena, where automated systems, software solutions, and customer-specific warehouse logistics concepts can be experienced live. Jungheinrich is thus creating a place where companies can try out, discuss, and optimise their warehouse logistics solutions first-hand.

Jungheinrich is placing particular emphasis on state-of-the-art digital infrastructure at its new Experience Centre, which goes far beyond traditional presentation formats: real-time live streaming and immersive 3D simulations create a technological showcase that allows customers worldwide to immerse themselves in the systems and offers them an interactive remote experience, regardless of their location. "We want to present our solutions all year round and make them digitally available worldwide. This will also make us independent of traditional trade fair dates," explains Brandstetter.

In an accompanying brand world, the JEC also spans the arc from the company's history since its foundation in 1953 to visions of future material flow solutions. The location thus becomes a combination of an innovation platform, a dialogue forum, and a brand space for Jungheinrich.

### **Modern working in the new office building**

Adjacent to the material flow arena, a five-storey office building is being constructed that will accommodate up to 400 employees from the newly created Automation & Warehouse Equipment segment. Modern, flexible room structures support interdisciplinary exchange, project-oriented work, and the development of new automation and software solutions. With the new building, Jungheinrich is strengthening the Moosburg location as the Group's central competence centre for automation. With the subsidiaries Magazino and arculus in Munich, which specialise in robotics and software, the racking equipment specialist MIAS



in Eching, and the growing Moosburg location, the greater Munich area forms the automation hub of the Jungheinrich Group.

### **Sustainability as an integral part**

Jungheinrich attaches great importance to consistently sustainable construction. The new building complex will be equipped with green roofs, geothermal heating and cooling, photovoltaic systems, rainwater harvesting, and intelligent lighting and energy management. For the company, sustainability is not just an architectural requirement but a clear commitment to responsibility and resource conservation.

### **Regional approval and close cooperation**

The plans for the JEC received broad support from the city administration and district authorities at an early stage. The Moosburg City Council unanimously supports the project. Managing Director Richard Brandstetter emphasised: "The cooperation between Jungheinrich, the city of Moosburg, the district of Freising, and all the authorities involved was extremely constructive. This cooperation enabled a smooth and efficient approval process and is convincing proof that our investment in the Moosburg location is exactly the right one."

The new Jungheinrich Experience Centre is scheduled to open at the end of 2026.

*Photo: From left to right: Marco Eigel (Foreman, Leonhard Weiss), Kai Gurrath (Foreman, Leonhard Weiss), Nadine Despineux (Member of the Board of Management, Sales, Jungheinrich AG), Dr Tobias Harzer (Member of the Board of Management, Automation & Warehouse Equipment, Jungheinrich AG), Linda Duffy (Vice President Marketing, Jungheinrich AG), Richard Brandstetter (Managing Director, Jungheinrich Logistiksysteme GmbH), Magdalena Finsterhölzl (Head of Jungheinrich Experience Center Planning, Jungheinrich Logistiksysteme GmbH), Helmut Petz (District Administrator, District of Freising).*

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#### **About Jungheinrich:**

As one of the world's leading providers of material handling solutions, Jungheinrich has been advancing the development of innovative and sustainable products and solutions for material flows for more than 70 years. As a pioneer in the sector, the family-owned listed business is committed to creating the warehouse of the future. In the 2024 financial year, Jungheinrich and its workforce of around 21,000 employees generated revenue of €5.4 billion. The global network comprises 12 production plants and service and sales companies in 42 countries. The share is listed on the MDAX.